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Economic Order Quantity Model for Non-Instantaneously Deteriorating Items under Order-Size-Dependent Trade Credit for Price-Sensitive Quadratic Demand

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Abstract

This article focuses on inventory system in which a supplier gives different credit periods linked to order quantity to the retailer. In this model, deterioration rate is non-instantaneous. Here, price-sensitive quadratic demand is discussed; which is suitable for the products for which demand increases initially and afterward it starts to decrease with the new version of the item. The objective is to maximize the total profit of retailer with respect to selling price and cycle time. Scenarios are established and illustrated with numerical examples. Moreover, best possible scenario is discussed. Through, sensitivity analysis important inventory parameters are classified. Graphical results, in two and three dimensions, are offered and supervisory decision.

Keywords: Inventory model, non-instantaneous deterioration, price-sensitive quadratic demand, order-size-dependent trade credit

1. Introduction

Harris-Wilson's economic order quantity model is based on the hypothesis that a trader practices cash-on supply policy. Nevertheless, in the market, if the purchaser has a choice to pay later on without interest charges then he gets attracted to buy which may be demonstrated to be an outstanding approach in today's cutthroat scenario. During this permissible period, the retailer can earn interest on sold items. Goyal (1985) prepared decision strategy by incorporating concept of acceptable delay in payments to settle the accounts due against purchases in the classical EOQ model. Jamal *et al.* (2000) developed optimal payment time for retailer under acceptable delay by

supplier. Chang *et al.* (2001) modelled linear trend demand in inventory model under the form of permissible delay in payment. Jaggi *et al.* (2008) analyzed retailer's optimal policy with credit linked demand under allowable delay in payments. Subsequently, credit period and its variants were given by numerous researchers. Shah *et al.* (2010) contributed review article on inventory modeling with trade credits. Lou and Wang (2013) considered the seller's decision about setting delay payment period. They used deterministic constant demand. Almost all the researchers established that the span of trade credit increases the demand rate.

Most of the previous studies dealing with inventory problems in circumstances of acceptable delay in payments discuss a case in which the delay in payments is independent of the quantity ordered. Conversely, in today's business dealings, in order to inspire the retailer to order large quantities, the supplier may offer an allowable delay of payment for large quantities but require instant payment for small quantities. Thus, the supplier may set a predetermined order quantity below which delay in payment is not allowed and payments must be made instantly. For order quantities above this inception, the trade credit period is permitted. Khouja and Mehrez (1996) examined the effect of supplier credit policies on the optimal order quantity. They provided two types of supplier credit policies: the first type is one in which credit terms are independent of the quantity ordered, and the second type is one in which the credit terms are linked to the order quantity. Shinn and Hwang (2003) studied the problem of the retailer who has to decide his/her sale price and order quantity simultaneously in the case of an order-size-dependent delay in payments. Chang et al. (2003) established an EOQ model with deteriorating items where suppliers link credit to order quantity. Chung and Liao (2004) discussed the optimal replenishment cycle time for an exponentially deteriorating product under the condition that the delay in payments depends on the quantity ordered. Some interesting articles by Chang (2003), Chung et al. (2005), Liao (2007), Ouyang et al. (2008,2009), Chang et al. (2010), and Yang et al. (2010), Cárdenas-Barrón et al. (2014), Wu et al. (2014,2016), address this topic.

Because of radical environmental changes, most of the items losses its efficiency over time, termed as deterioration. Ghare and Schrader (1963) considered consequence of deterioration in inventory model. The review articles on deteriorating items for inventory system by Raafat (1991), Shah and Shah (2000), Goyal and Giri (2001), Bakker *et al.* (2012), Sarkar *et al.* (2015) throw light on the role of deterioration. The citations in the review articles include constant rate of deterioration, weibull distributed deterioration etc. In the present study, all the models assume that the deterioration of items in an inventory starts from the moment of their arrival in stock. Though, in real life there is a time length during which most suppliers maintain their quality or original

condition, that is, during which no deterioration occurs. Outside this period, however, some of the items will start deteriorating. Wu *et al.* (2006) defined this phenomenon as "non-instantaneous deterioration." It exists usually among medicines, first-hand vegetables, and fruits, all of which can preserve their freshness for a little span of time. During this time limit, there is almost no deterioration. For these kinds of items, the supposition that the deterioration occurs immediately on the arrival of the items may lead retailers to adopt unsuitable replenishment policies resulting overvaluing the total relevant inventory cost. Chang *et al.* (2010) offered best replenishment policies for non-instantaneously deteriorating items with stock-dependent demand. Their model set a maximum inventory level to reflect the limited shelf space of most retail outlets. Geetha and Uthayakumar (2010) studied an economic order quantity (EOQ) model for non-instantaneously deteriorating items with allowable delay in payments in which model shortages are allowed and partially backlogged. Maihami and Kamalabadi (2012) offered a joint pricing and inventory model for non-instantaneously deteriorating items with a price-and-time-dependent demand function. Our study shows the significance of taking into consideration the inventory problems related with non-instantaneously deteriorating items in the inventory management system.

In above mentioned articles, constant demand rate is considered. Though, the market analysis says that the demand hardly remains constant. Shah and Mishra (2010) developed inventory model for deteriorating items with salvage value under retailer partial trade credit and stock-dependant demand in supply chain. Shah *et al.* (2014) studied optimal pricing and ordering policies for deteriorating items with two-level trade credits under price-sensitive trended demand. In this paper, we considered demand to be price-sensitive time quadratic. Quadratic demand initially increases with time for some time and then decreases. In this article we study a suitable inventory model for non-instantaneous deteriorating items, in which dealer offers order-quantity dependent credit period to his clients for payment under the consideration of price sensitive quadratic demand. Main focus is to maximize the total profit per unit time for the retailer. Numerical examples and graphical analysis are provided to discuss the outcomes. Lastly, we do sensitivity analysis to study the consequences on optimal solution with respect to one inventory parameter at a time. For the retailer, managerial insights are furnished.

2. Notations and assumptions

We shall use following notations and assumptions to build up the mathematical model of the problem under consideration.

2.1 Notations

A	Ordering cost per order
С	Purchase cost per unit
Р	Selling price per unit (a decision variable) $(P > C)$
h	Inventory holding cost (excluding interest charges) per unit per unit time
heta	Constant deterioration rate, $0 \le \theta < 1$.
I_e	Interest earned per \$ per year
I _c	Interest charged per \$ for unsold stock per annum by the supplier
	Note: $I_c > I_e$
R(P,t)	Price - sensitive time dependent demand
t_d	Constant time from which deterioration starts
	j = 1, 2,, n
M_{j}	Permissible delay period (decision variable)
T_{j}	Length of replenishment cycle when the permissible delay period is M_j (decision variable)
I(t)	Inventory level at any instant of time t, $0 \le t \le T_j$
Q	Order quantity (units/order)
SR	Sales Revenue
PC	Purchasing Cost
OC	Ordering Cost
НС	Holding Cost
IC	Interest Charged

IE	Interest Earned
$Z_{i,j}(T_j, P)$	Total profit per unit time

2.2 Assumptions

- 1. The system under review deals with single item
- 2. The demand rate, (say) $R(P,t) = a \cdot P^{-\eta} \cdot (1+b \cdot t c \cdot t^2)$ is function of time; where *P* is selling price per unit, a > 0 is scale demand, $0 \le b < 1$ denotes the linear rate of change of demand with respect to time, $0 \le c < 1$ denotes the quadratic rate of change of demand and $\eta > 1$ is mark up for selling price.
- 3. The supplier offers the order dependent credit period as follows:

$$M = \begin{cases} M_{1} & Q_{1} \leq Q < Q_{2} \\ M_{2} & Q_{2} \leq Q < Q_{3} \\ \vdots & \vdots \\ M_{k} & Q_{k} \leq Q < Q_{k+1} \end{cases}$$
(1)

where, $0 < Q_1 < Q_2 < ... < Q_k < Q_{k+1}$ and $0 \le M_1 < M_2 < ... < M_k$.

- 4. The non-instantaneous deterioration is considered.
- 5. Planning horizon is infinite.
- 6. Lead time is zero or negligible.
- 7. The capital opportunity cost incurred only if $T_j > M_j$ and the interest earned (I_e) from sales revenue during the interval $[0, M_j]$.

3. Mathematical Model

We analyze one inventory cycle. The following two situations are to be discussed: (i) $T_j \le t_d$, and (ii) $T_j \ge t_d$, for a given permissible delay period M_j , to determine the inventory level, I(t) at any instant of t.

When $T_j \leq t_d$, the replenishment cycle is shorter than or equal to the length of time in which the product does not deteriorate; thus, no deterioration occurs during the replenishment cycle.in this situation, the order quantity per order is

$$Q_1 = \int_0^{T_j} R(P,t) dt, \qquad (2)$$

and the inventory level decreases only owing to the demand during the time interval $[0, T_j]$. Hence, the inventory level, I(t), at time $t \in [0, T_j]$ is given by

$$I(t) = Q_{1} - \int_{0}^{t} R(P,t) dt$$

$$= -\frac{1}{6} a P^{-\eta} \left(2cT_{j}^{3} - 3bT_{j}^{2} - 6T_{j} + 6t + 3bt^{2} - 2ct^{3} \right), \ 0 \le t \le T_{j}.$$
(3)

When $T_j \ge t_d$, during the time interval $[0, t_d]$, the inventory level decreases only due to demand. Hence, the inventory level, $I_1(t)$, at time $t \in [0, t_d]$ is given by

$$I_1(t) = Q_j - \int_0^t R(P,t) dt, \qquad 0 \le t \le t_d$$
(4)

and during the time interval $[t_d, T_j]$, the inventory level, $I_2(t)$, decreases due to demand and deterioration. Hence, the change of inventory level can be represented by the following differential equation:

$$\frac{dI_2(t)}{dt} + \theta I_2(t) = -R(P,t), \quad t_d < t < T_j,$$
(5)

with the boundary condition $I_2(T_j) = 0$. The solution of Eq. (5) is

$$I_{2}(t) = aP^{-\eta} \left(\frac{\left(1 + bT_{j} - cT_{j}^{2}\right)e^{\theta(Tj-t)}}{\theta} - \frac{\left(b - 2cTj\right)e^{\theta(Tj-t)}}{\theta^{2}}}{-\frac{2ce^{\theta(Tj-t)}}{\theta^{3}} - \frac{\left(1 + bt - ct^{2}\right)}{\theta} + \frac{\left(b - 2ct\right)}{\theta^{2}} + \frac{2c}{\theta^{3}}}{\theta^{3}} \right), t_{d} \le t \le T_{j}.$$
(6)

Considering continuity of $I_1(t)$ and $I_2(t)$ at time $t = t_d$, i.e. $I_1(t_d) = I_2(t_d)$, it follows from

Eq.(4) and

Eq.(6) that

$$Q_{j} - \int_{0}^{t_{d}} R(P,t) dt = aP^{-\eta} \left(\frac{\left(1 + bT_{j} - cT_{j}^{2}\right)e^{\theta(T_{j} - t_{d})}}{\theta} - \frac{\left(b - 2cT_{j}\right)e^{\theta(T_{j} - t_{d})}}{\theta^{2}} - \frac{2ce^{\theta(T_{j} - t_{d})}}{\theta^{3}}}{\theta^{3}} \right),$$

which implies that the order quantity for each cycle is

$$Q_{j} = aP^{-\eta} \begin{pmatrix} t_{d} + \frac{bt_{d}^{2}}{2} - \frac{ct_{d}^{3}}{3} + \frac{(1+bT_{j} - cT_{j}^{2})e^{\theta(T_{j} - t_{d}})}{\theta} \\ -\frac{(b-2cT_{j})e^{\theta(T_{j} - t_{d})}}{\theta^{2}} - \frac{2ce^{\theta(T_{j} - t_{d})}}{\theta^{3}} \\ -\frac{(1+bt_{d} - ct_{d}^{2})}{\theta} + \frac{(b-2ct_{d})}{\theta^{2}} + \frac{2c}{\theta^{3}} \end{pmatrix}.$$
(7)

Substituting Eq. (7) into Eq. (4), we obtain

$$I_{1}(t) = aP^{-\eta} \begin{pmatrix} t_{d} + \frac{bt_{d}^{2}}{2} - \frac{ct_{d}^{3}}{3} + \frac{(1+bT_{j} - cT_{j}^{2})e^{\theta(T_{j} - t_{d}})}{\theta} \\ -\frac{(b-2cT_{j})e^{\theta(T_{j} - t_{d}})}{\theta^{2}} - \frac{2ce^{\theta(T_{j} - t_{d}})}{\theta^{3}} \\ -\frac{(1+bt_{d} - ct_{d}^{2})}{\theta} + \frac{(b-2ct_{d})}{\theta^{2}} + \frac{2c}{\theta^{3}} \\ -(t + \frac{1}{2}bt^{2} - \frac{1}{3}ct^{3}) \end{pmatrix}, 0 \le t \le t_{d}$$
(8)

Next, we compute relevant cost components and total profit per time unit, depending upon different scenarios in table 1.

	Table 1 Cost Components and Total Profit
Scenarios	Costs and Total Profit
$T_j \le M_j \le t_d$	$SR = \frac{P}{T_j} Q_1$
	$PC = \frac{C}{T_j} Q_1$
	$OC = \frac{A}{T_j}$
	$HC = \frac{h}{T_j} \int_0^{T_j} I(t) dt$

$$IE = \frac{PI_{c}}{T_{j}} \left(\int_{0}^{T} R(P,t)t \, dt + aP^{-\eta} \left(1 + bT_{j} - cT_{j}^{2}\right) T_{j} \left(M_{j} - T_{j}\right) \right)$$

$$IC = 0$$

$$Z_{i,j}(T_{j}, P) = SR - CP - OC - HC - IC + IE$$

$$M_{j} \leq T_{j} \leq t_{d}$$

$$SR = \frac{P}{T_{j}} Q_{1}$$

$$PC = \frac{C}{T_{j}} Q_{1}$$

$$OC = \frac{A}{T_{j}}$$

$$HC = \frac{h}{T_{j}} \int_{0}^{T} I(t) \, dt$$

$$IE = \frac{PI_{c}}{T_{j}} \int_{0}^{T} R(P,t)t \, dt$$

$$IC = \frac{CI_{c}}{T_{j}} \int_{M_{j}}^{T} I(t) \, dt$$

$$Z_{2,j}(T_{j}, P) = SR - CP - OC - HC - IC + IE$$

$$M_{j} \leq t_{d} \leq T_{j}$$

$$SR = \frac{P}{T_{j}} Q_{j}$$

$$PC = \frac{C}{T_{j}} Q_{j}$$

$$PC = \frac{C}{T_{j}} Q_{j}$$

$$PC = \frac{C}{T_{j}} Q_{j}$$

$$PC = \frac{A}{T_{j}}$$

$$HC = \frac{h}{T_{j}} \left[\int_{0}^{t} I_{i}(t) \, dt + \int_{t_{j}}^{T} I_{2}(t) \, dt \right]$$

$$\begin{split} IE &= \frac{PI_{e}}{T_{j}} \int_{0}^{M_{i}} R(P,t)t \ dt \\ IC &= \frac{CI_{e}}{T_{j}} \left[\int_{u_{j}}^{U_{i}} I_{1}(t) \ dt + \int_{t_{i}}^{T_{j}} I_{2}(t) \ dt \right] \\ Z_{3,j}(T_{j},P) &= SR - CP - OC - HC - IC + IE \end{split}$$

$$\begin{split} T_{j} &\leq t_{d} \leq M_{j} \qquad SR = \frac{P}{T_{j}} Q_{1} \\ PC &= \frac{C}{T_{j}} Q_{1} \\ OC &= \frac{A}{T_{j}} \\ HC &= \frac{h}{T_{j}} \int_{0}^{T_{i}} I(t) \ dt \\ IE &= \frac{PI_{e}}{T_{j}} \left(\int_{0}^{T_{i}} R(P,t)t \ dt + aP^{-\eta} \left(1 + bT_{j} - cT_{j}^{2}\right)T_{j} \left(M_{j} - T_{j}\right) \right) \\ IC &= 0 \\ Z_{4,j}(T_{j},P) &= SR - CP - OC - HC - IC + IE \end{split}$$

$$\begin{split} I_{d} &\leq T_{j} \leq M_{j} \qquad SR = \frac{P}{T_{j}} Q_{j} \\ PC &= \frac{C}{T_{j}} Q_{j} \\ PC &= \frac{C}{T_{j}} Q_{j} \\ PC &= \frac{C}{T_{j}} Q_{j} \\ PC &= \frac{A}{T_{j}} \\ HC &= \frac{h}{T_{j}} \left[\int_{0}^{U_{i}} I_{i}(t) \ dt + \int_{t_{j}}^{T_{i}} I_{2}(t) \ dt \right] \end{split}$$

$$IE = \frac{PI_{e}}{T_{j}} \left(\int_{0}^{T_{i}} R(P,t) t \, dt + aP^{-\eta} \left(1 + bT_{j} - cT_{j}^{2} \right) T_{j} \left(M_{j} - T_{j} \right) \right)$$

$$IC = 0$$

$$Z_{5,j} (T_{j}, P) = SR - CP - OC - HC - IC + IE$$

$$I_{d} \le M_{j} \le T_{j}$$

$$SR = \frac{P}{T_{j}} Q_{j}$$

$$PC = \frac{C}{T_{j}} Q_{j}$$

$$OC = \frac{A}{T_{j}}$$

$$HC = \frac{h}{T_{j}} \left[\int_{0}^{t_{j}} I_{1}(t) \, dt + \int_{t_{j}}^{T_{j}} I_{2}(t) \, dt \right]$$

$$IE = \frac{PI_{e}}{T_{j}} \int_{0}^{M_{j}} R(P,t) t \, dt$$

$$IC = \frac{CI_{e}}{T_{j}} \int_{M_{j}}^{T_{j}} I_{2}(t) \, dt$$

$$IC = \frac{CI_{e}}{T_{j}} \int_{M_{j}}^{T_{j}} I_{2}(t) \, dt$$

Clearly, $Z_{1,j}(M_j, P) = Z_{2,j}(M_j, P)$ and $Z_{2,j}(t_d, P) = Z_{3,j}(t_d, P)$. Moreover, $Z_{4,j}(t_d, P) = Z_{5,j}(t_d, P)$ and $Z_{5,j}(M_j, P) = Z_{6,j}(M_j, P)$. Hence, $Z_{i,j}(T_j, P)$, i = 1..6 are well-defined for $T_j > 0$.

Now, the necessary conditions to make total profit maximum are

$$\frac{\partial Z_{i,j}(T_j, P)}{\partial P} = 0, \qquad \frac{\partial Z_{i,j}(T_j, P)}{\partial T_j} = 0.$$
(9)

Here, we use following algorithm for the optimal solution.

Step 1: Assign hypothetical values to the inventory parameters.

Step 2: Solve equations for *P* and T_j in (9) simultaneously satisfying Eq.(1), by mathematical software Maple XIV.

Step 3: Verify second order (sufficiency) conditions

i.e.
$$\frac{\frac{\partial^2 Z_{i,j}(T_j, P)}{\partial P^2}}{\frac{\partial^2 Z_{i,j}(T_j, P)}{\partial P \partial T_j}} = 0 \text{ and } \frac{\frac{\partial^2 Z_{i,j}(T_j, P)}{\partial P^2}}{\partial P^2} < 0, \frac{\frac{\partial^2 Z_{i,j}(T_j, P)}{\partial T_j^2}}{\partial T_j^2} < 0.$$

Step 4: Compute profit $Z_{i,j}(T_j, P)$ per unit time from table 1 and ordering quantity Q from equations (2) or (7) depending upon different scenarios.

The objective is to make total profit per unit time maximum with respect to selling price and cycle time. For that point of view, we consider order dependent credit limit M_{i} as per table 2.

Table 2 Credit Limit depending upon order quantity

Credit Limit (years)	Order quantity (units/order)
$M_1 = 0.082$	$1 \le Q < 100$
$M_2 = 0.123$	$100 \le Q < 200$
$M_3 = 0.164$	$200 \le Q$

Next, we analysis the working of the model with numerical values for the inventory parameters as shown in table 3.

Table 3 Numerical Example

Parameters	Examples					
T drumeters	1	2	3	4	5	6
а	175000	175000	175000	175000	175000	175000

0.05	0.15	0.15	0.15	0.15	0.15
0.5	0.5	0.5	0.5	0.5	0.5
1.5	1.5	1.5	1.5	1.5	1.5
0.05	0.05	0.05	0.05	0.05	0.05
8	8	8	8	8	8
83	78	100	46	56.6	110
10	10.5	10	10.5	10.35	10
0.15	0.15	0.15	0.15	0.15	0.15
0.08	0.08	0.08	0.08	0.08	0.08
0.137	0.137	0.137	0.110	0.110	0.110
Second	Order (Suffi	ciency) Cond	litions		
1592571.08	1031615.98	1095924.00	190.49	830420.00	935996.00
-16.04	-14.17	-15.64	-14.58	-14.94	-15.49
-102057.42	-75361.10	-73000	-82868.41	-58000	-63300
	Optimal S	Solution			
0.123	0.123	0.123	0.123	0.123	0.123
31.31	32.98	31.69	32.61	32.32	31.83
122.02	125.78	148.26	101.03	114.55	157.86
0.122	0.135	0.150	0.107	0.119	0.161
+		20207	20238	20277	20235
20286	19975	20297	20238	20277	20200
	0.5 1.5 0.05 8 83 10 0.15 0.08 0.137 Second of the second o	0.5 0.5 1.5 1.5 0.05 0.05 8 8 83 78 10 10.5 0.15 0.15 0.08 0.08 0.137 0.137 Second Order (Sufficients) 1592571.08 1031615.98 -16.04 -14.17 -102057.42 -75361.10 0.123 0.123 31.31 32.98 122.02 125.78	0.5 0.5 0.5 1.5 1.5 1.5 0.05 0.05 0.05 8 8 8 83 78 100 10 10.5 10 0.15 0.15 0.15 0.08 0.08 0.08 0.137 0.137 0.137 Second Order (Sufficiency) Cond 1592571.08 1031615.98 1095924.00 -16.04 -14.17 -15.64 -102057.42 -75361.10 -73000 0.123 0.123 0.123 31.31 32.98 31.69 122.02 125.78 148.26	0.5 0.5 0.5 0.5 1.5 1.5 1.5 1.5 0.05 0.05 0.05 0.05 8 8 8 8 83 78 100 46 10 10.5 10 10.5 0.15 0.15 0.15 0.15 0.08 0.08 0.08 0.08 0.137 0.137 0.137 0.110 Second Order (Sufficiency) Conditions 1592571.08 1031615.98 1095924.00 1592571.08 1031615.98 1095924.00 190.49 -16.04 -14.17 -15.64 -14.58 -102057.42 -75361.10 -73000 -82868.41 0.123 0.123 0.123 0.123 31.31 32.98 31.69 32.61 122.02 125.78 148.26 101.03	0.5 0.5 0.5 0.5 0.5 1.5 1.5 1.5 1.5 1.5 0.05 0.05 0.05 0.05 0.05 8 8 8 8 8 83 78 100 46 56.6 10 10.5 10 10.5 10.35 0.15 0.15 0.15 0.15 0.15 0.08 0.08 0.08 0.08 0.08 0.137 0.137 0.137 0.110 0.110 Second Order (Sufficiency) Conditions 1592571.08 1031615.98 1095924.00 190.49 830420.00 1592571.08 1031615.98 1095924.00 190.49 830420.00 -16.04 -14.17 -15.64 -14.58 -14.94 -102057.42 -75361.10 -73000 -82868.41 -58000 Optimal Solution 0.123 0.123 0.123 0.123 0.123 1.31 32.98 31.69 32.61 32.32 122.02 125.78 148.26 101.03 114.55

From the table 3 it is seen that the dealer's total profit is maximum when $M_j \le t_d \le T_j$. T concavity of the profit function is validated in fig. 1

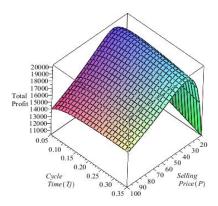
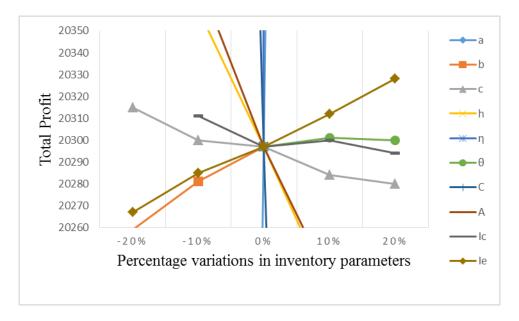
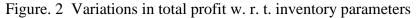


Figure. 1 Concavity of total profit w. r. t. cycle time (T_i) and selling price (P)

4. Sensitivity analysis:

Now, for example 3, we scrutinise the effects of various inventory parameters on total profit, decision variables selling price and cycle time by changing them as - 20%, -10%, 10% and 20%.





From Figure. 2, it is detected that linear rate of change of demand (b) and interest earned (I_e) has huge positive impact on profit whereas scaled demand (a) and deterioration rate (θ) increases profit slowly. If holding cost (h) increases then clearly profit decreases. Mark up for selling price (η) has very large negative effect on profit. Purchase cost(C) decreases profit slightly. By growing quadratic rate of change of demand(c), ordering cost(A) and interest charged for unsold stock by the supplier (I_c) total profit gets decreased gradually.

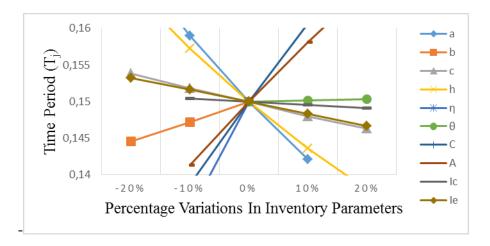


Figure. 3 Variations in time period (T_j) w. r. t. inventory parameters

From Figure. 3, it is marked that linear rate of change of demand(b), ordering cost(A), purchase cost(C), mark up for selling $price(\eta)$ and deterioration $rate(\theta)$ effect positively on time period. whereas time $period(T_j)$ has negative effect of scaled demand (a), quadratic rate of change of demand(c), holding cost (h), interest earned (I_e) and interest charged for unsold stock by the supplier (I_c) .

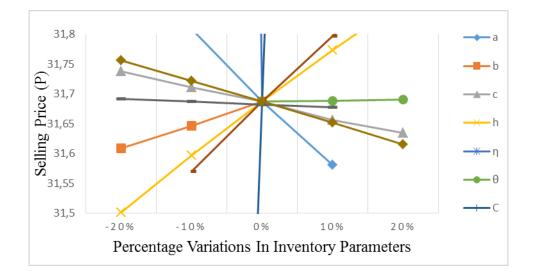


Figure. 4 Variations in selling price (P) w. r. t. inventory parameters

From Figure. 4, it is observed that selling price (P) has positive impact of linear rate of change of demand(b), holding cost(h), deterioration $rate(\theta)$, ordering cost(A), purchase cost(C), while selling price (P) has negative result of scaled demand (a), quadratic rate of change of demand(c), mark up for selling price (η) , interest earned (I_e) and interest charged for unsold stock by the supplier (I_c) .

5. Conclusion

A few researchers discuss the fact that there is a time length during which items preserve their quality or original condition. To reflect the real-life situation, it is therefore important to consider non-instantaneously deteriorating items in the inventory system. Moreover, use of a trade credit is a mutual payment policy in B2B (business-to-business) and B2C (business-to-customer) transactions. In this article, we develop an appropriate inventory model for non-instantaneously deteriorating items in conditions where the supplier offers the retailer several trade credits linked to order quantity. In this paper, we considered demand to be price-sensitive time quadratic. Quadratic demand initially increases with time for some time and then decreases. Some mathematical results and algorithms are established to detect the optimal pricing and ordering policies for maximizing the retailer's total profit. Furthermore, we provide numerical examples and conduct a sensitivity analysis to illustrate the proposed model. Current research have several possible extension like, model can be further generalized by taking maximum fixed-life deterioration rate. Consideration of stochastic demand instead of deterministic one would also be a worthful contribution.

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